



# Qualitative Health Research Consultants

THE HUMAN VOICE IN HEALTH RESEARCH

## CAPABILITY STATEMENT

### Summary:

Qualitative Health Research Consultants, LLC is a women-owned small business founded in 2014. We provide research assistance and training in all aspects of qualitative health-related inquiry including research design, IRB protocols, focus group and interview data collection in English and Spanish, HIPAA-compliant data transcription and translation, qualitative data analysis using the latest in QDA software, and professional write-up of qualitative research results for government agency reports or peer-reviewed journal articles.

### Differentiators:

- 30+ years' experience in Qualitative Research design and implementation
- Focused exclusively on qualitative, policy, and clinically relevant Health Research
- Expert in Grounded Theory, Content Analysis and Mixed Methods Approaches

### Core Competencies:

- Health Services Research
- Public and Behavioral Health
- Clinical Trials
- Stakeholder Engagement
- Program Evaluation and Implementation Assessment
- Patient-Reported Outcomes Research
- Implementation Science – Technology Adoption and Human-Centered Design

### Facilities and Equipment:

- HIPAA-compliant data collection, analysis, storage and sharing
- AES 256-bit password-protected, encrypted server
- Data analysis in NVivo 12, ATLAS.ti, Dedoose

### Some of our Research Clients:

- Patient-Centered Outcomes Research Institute (PCORI)
- Health Services Advisory Group (HSAG)
- University of Wisconsin School of Medicine and Public Health
- Zilber School of Public Health
- University of Alabama-Birmingham School of Medicine
- Baylor College of Medicine
- Keck School of Medicine – USC
- NYU Steinhardt School of Education

### NAICS Codes:

**541720 – Social Science Research and Development**

**541714 – Health Research Services**

**541715 – Research and Development in the Physical, Engineering, and Life Sciences**

**541910 – Opinion Research Services**

**61410 – Transcription Services**

**541930 – Translation Services**

### Associations:

- American Sociological Association
- Gerontological Society of America
- Association for Academic Surgery
- Academy Health

