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Qualitative Health Research Consultants
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EDUCATION

Ph.D. Brandeis University, Department of Sociology (1998)
M.A. Brandeis University, Department of Sociology (1994)
B.A. University of California, Berkeley, Social Science, (1989)
High Honors, Phi Beta Kappa

EMPLOYMENT

2014 - Principal, Qualitative Health Research Consultants
2013 - 2015 Visiting Professor, Social Studies, Harvard University
2004 - 2013 Assistant Professor, Sociology Department, University of Wisconsin – Madison
Affiliations: Robert Carbone Cancer Center
Robert Wood Johnson Health and Society Scholars
Center for the Demography of Health and Aging
1998 - 2004 Assistant Professor, Sociology Department, University of Connecticut

SELECTED GRANTS AND CONTRACTS

2017-26 National Impact Assessment of the CMS Quality Measures Report, 2018 and 2021
Prime Contractor: Health Services Advisory Group
Role: Subcontractor – Qualitative Patient and Provider Interviews

2017-23 Pro-ACTIVE: Comparing the Effectiveness of Prophylactic Swallow Intervention for Patients Receiving Radiotherapy for Head and Neck Cancer.
PI: Rosemary Martino, PhD, Kate Hutcheson, PhD.
Patient-Centered Outcome Research Institute
Role: Co-Investigator, Stakeholder Engagement, 20% effort

2014-20 Central Neck Dissection in Patients with Clinical Node Negative Thyroid Cancer
PI: Rebecca Sippel, MD, Nadine Connor, PhD. National Cancer Institute - R01
Role: Co-Investigator, Qualitative Aims, 20% effort

2018-
2019 Refilling Addiction: Investigating Marketing for E-liquid On Instagram
PI: Linnea Laestadius, PhD, MPP. Tobacco Regulatory Science Small Grant Program for New Investigators – R03 Role: Qualitative Research Consultant

- 2016 - 19 Pilot Study of Dissemination and Implementation of a Virtual Acute Care for the Elderly Program on a Gastrointestinal Surgery Unit
 PI: Courtney Balentine, MD. National Institute on Aging - R03
 Role: Qualitative Research Consultant
- 2017 - 19 Understanding Decision-Making for Surgery in Advanced Stage Non-small Cell Lung Cancer Patients. PI: Elizabeth A David, MD. Paul Calabresi Clinical Oncology K12 Program
 Role: Qualitative Research Consultant
- 2015 - 18 A Qualitative Assessment of Patients' Perceptions of Outcomes after Migraine Surgery. PI: Ahmed M. Afifi. Plastic Surgery Foundation Small Grant. University of Wisconsin–Madison
 Role: Qualitative Research Consultant
- 2016 - 17 Engaging Stakeholders in Reducing Overtreatment of Papillary Thyroid Microcarcinomas. UW ICTR CAP, PCORI Pilot Grant
 PI: Susan Pitt, MD, MPHS
 Role: Consultant, Stakeholder Engagement Facilitator
- 2015 - 17 Identifying and Supporting Students' Strengths and Challenges
 NSF 1335217
 PI: Adam Gamoran and Rachel Fish
 Role: Consultant, Qualitative Methodologist
- 2015 - 17 Leveraging Mobile Technology to Improve Outcomes in Surgical Care
 JW Gordon and Betty Moore Foundation Patient Care CDA
 PI: James Suliburk, MD
 Role: Qualitative Research Consultant
- 2011 - 17 High Resolution Manometry: A Novel Pattern Recognition Method for Dysphagia
 PI: Timothy McCulloch, NICHD – R21
 Role: Co-Investigator
- 2006 - 2009 ICTR K Awardee – Project on High Tech Home Care
 TEAM/ICTR K2 Grant NIH 1KL2RR025012-01
 Role: NIH Trainee & PI
- 2000 Post-Doctoral Fellowship, Radcliffe Institute of Advanced Study

SELECTED PUBLICATIONS

Pitt SC, Saucke MC, Wendt EM, Schneider DF, Orne J, **Macdonald CL**, Connor NP, Sippel RS. Patients' Reaction to Diagnosis with Thyroid Cancer or an Indeterminate Thyroid Nodule. *Thyroid*. 2020 Nov 4.

Rogus-Pulia NM, Jones CA, Forgues AL, Orne J, **Macdonald CL**, Connor NP, McCulloch TM. Perceived Professional and Institutional Factors Influencing Clinical Adoption of Pharyngeal High-Resolution Manometry. *Am J Speech Lang Pathol*. 2020 Aug 4;29(3):1550-1562.

Doubleday AR, Robbins SE, **Macdonald CL**, Elfenbein DM, Connor NP, Sippel RS. What is the experience of our patients with transient hypoparathyroidism after total thyroidectomy?. *Surgery*. 2020 Jul 9.

Yun, PS, **Macdonald CL**, Gutierrez-Meza, D, Buentello, G, Street, R, Naik AD, Suliburk, JW, "A Novel Surgical Engagement Model: A Qualitative Study of Post-Operative Patients" *Journal of Surgical Research*.

Afifi AM, Schwarze ML, Stilp EK, Orne J, Smith JP, Abd-Elsayed AA, Anderson BM, Salem A, **Macdonald CL**, Israel JS. "Like a Normal Person Again": A Qualitative Analysis of the Impact of Headache Surgery. *Plast Reconstr Surg*. 2019 Oct;144(4):956-964.

Jones CA, Rogus-Pulia NM, Forgues AL, Orne J, **Macdonald CL**, Connor NP, McCulloch TM. SLP-Perceived Technical and Patient-Centered Factors Associated with Pharyngeal High-Resolution Manometry. *Dysphagia*. 2019 Apr;34(2):170-178

Jones CA, Forgues AL, Rogus-Pulia NM, Orne J, **Macdonald CL**, Connor NP, McCulloch TM. Correlates of Early Pharyngeal High-Resolution Manometry Adoption in Expert Speech-Language Pathologists. *Dysphagia*. 2019 Jun;34(3):325-332.

Krekeler BN, Wendt E, **Macdonald C**, Orne J, Francis DO, Sippel R, Connor NP. Patient-Reported Dysphagia After Thyroidectomy: A Qualitative Study. *JAMA Otolaryngol Head Neck Surg*. 2018 Apr 1;144(4):342-348.

Kletzien H, **Macdonald CL**, Orne J, Francis DO, Levenson G, Wendt E, Sippel RS, Connor NP. Comparison Between Patient-Perceived Voice Changes and Quantitative Voice Measures in the First Postoperative Year After Thyroidectomy: A Secondary Analysis of a Randomized Clinical Trial. *JAMA Otolaryngol Head Neck Surg*. 2018 Nov 1;144(11):995-1003.

Castellanos SA, Buentello G, Gutierrez-Meza D, Forgues A, Haubert L, Artinyan A, **Macdonald CL**, Suliburk JW. Use of Game Theory to model patient engagement after surgery: a qualitative analysis. *J Surg Res*. 2018 Jan;221:69-76.

Randle RW, Bushman NM, Orne J, Balentine CJ, Wendt E, Saucke M, Pitt SC, **Macdonald CL**, Connor NP, Sippel RS. Papillary Thyroid Cancer: The Good and Bad of the "Good Cancer". *Thyroid*. 2017 Jul;27(7):902-907.

Moorman SM and **Cameron Macdonald**, (2013) "Medically complex home care and caregiver strain." *The Gerontologist* (53:3) 407-17. PMID 22563000

Sharp, Shane, Deborah Carr, **Cameron Macdonald**, (2012) "Religion and End-of-Life Treatment Preferences: Assessing the Effects of Religious Denomination and Beliefs." *Social Forces* (91:1) 275-298.

Cameron Macdonald. (2011). *Shadow Mothers: Nannies, Au Pairs, and the Micropolitics of Mothering*, University of California Press.
Recent Reviews: *Contemporary Sociology*, *American Journal of Sociology*,

Abstracts:

Fitch, M., **Macdonald, C.L.**, Martino, R., Hutcheson, K. McCulloch, T. Engaging Stakeholders to Identify Relevant Outcomes for Dysphagia Intervention. AHNS Annual Meeting, Austin, TX 2019 May 1-2.

Wendt, E., Bates, M.F., Randle, R.W., Orne, J., **Macdonald, C.L.**, Connor, N.P., Sippel, R.S. More than "Just a Pill": Patient Experience with Radioactive Iodine for Papillary Thyroid Cancer. AACE 26th Annual Scientific & Clinical Congress, Austin, TX, 2017 May 3-7.

Wendt, E., Bates, M.F., Randle, R.W., Orne, J., **Macdonald, C.L.**, Connor, N.P., Sippel, R.S. Patient Experience with Severe Low Energy Following Total Thyroidectomy for Papillary Thyroid Cancer. AACE 26th Annual Scientific & Clinical Congress, Austin, TX, 2017 May 3-7.

Bates, M.F., Bushman, N., Wendt, E., Randle, R.W., **Macdonald, C.L.**, Connor, N.P., Sippel, R.S., Long, K. The New Normal: Post-Operative Course and Expectations from a Patient Perspective After Thyroidectomy. World Congress of Surgery (WCS). Basel, Switzerland. 2017.

Pitt, S.C., Wendt, E., Saucke, M., **Macdonald, C.L.**, Orne, J., Balentine, C.J., Randle, R.W., Sippel, R.S. What Thyroid Cancer Patients Need, Prefer, and Value: Individualization. American College of Surgeons (ACS) Clinical Congress. Washington, D.C. 2016 Oct. Poster.

Balentine, C.J., Randle, R.W., Orne, J., Pitt, S.C., **Macdonald, C.L.**, Connor, N.P., Sippel, R.S. Social Support After Thyroid Cancer Surgery: Calibrating Expectations Leads to Better Recovery. American Thyroid Association. Denver, Co. 2016 Sept. Poster.

CONFERENCE PARTICIPATION AND INVITED LECTURES:

Refereed Papers: (Since 2010)

- 2012 Death in three Movements: Doctor-Patient-Family Communication at End-of-Life and its Consequences. Presented at the Annual Meetings of the Gerontological Society of America, November 14-18, 2012, San Diego, CA.
- 2011 Self-blame and trauma in bereavement: The impact of healthcare offloading on bereaved caregivers. Presented at the Annual Meetings of the Gerontological Society of America Annual Meetings, November 18-22, Boston, MA.
- 2011 Intensity of Care and Caregiver Strain: Results from the Cash and Counseling Demonstration and Evaluation Study (With Sara Moorman). American Sociological Association, August 19-23, Las Vegas, NV
- 2010 When You Really Need Help: Middle-class Deficits in Informal Networks of Cancer Care.” American Sociological Association, August 14-17, Atlanta, GA.

Invited Lectures and Public Service: (Since 2010)

- 2013 Panelist. “The Affordable Care Act and the Future of Health Care in America.” Harvard University, November 20.
- 2013 Invited Presenter. Complex Medical Care Comes Home. Care Work Working Group. Russell Sage Foundation. November 1-2, New York, NY.
- 2011 Offloading Risk: The Conflicts and Consequences of Deinstitutionalizing Medical Care. Thematic Session on Conflicts in Health Care. American Sociological Association, August 19-23, Las Vegas, NV.
- 2010 Invited Expert on Health Care Reform, “At Issue with Ben Merens,” Wisconsin Public Radio, April 21.
- 2009 Invited Expert on Health Care Reform, “At Issue with Ben Merens,” Wisconsin Public Radio, October 19, November 23.

Professional Affiliations:

American Sociological Association
Gerontological Society of America
Academy Health
Association for Academic Surgery

AREAS OF SCHOLARLY EXPERTISE

Qualitative Research Methods; Clinical Trials; Evaluation and Implementation Science